Institute for Legal Studies Session on Academic Publishing
November 12, 2014

1. **The diversity of academic book publishers and publishing**
   - Traditional university presses
     (ie Wisconsin, OUP, CUP, Chicago and many others)
   - Academic and professional presses not affiliated with universities
     (ie Routledge, Wiley, Rowman & Littlefield and others)
   - Academic law presses
     (ie Hart, Kluwer Law and others, particularly in Europe and Asia)
   - Public policy academic presses
     (ie Brookings, Urban Institute and others)
   - Other types
   - Casebook/text publishers – a different genre
     (but note: some publish books akin to academic presses)
   - And the matter of multiple locations for some larger academic presses

   **Best sources of information on academic presses**
   - Their websites

2. **Why publish in book form with an academic press?**
   - Longer form
   - Broader and more diverse readership
   - Policy impact through books
   - Some people just enjoy writing and publishing books
   - Diversifying before or after tenure
   - Adult editors

3. **Types of academic books**
   - Single authored volumes (sometimes but certainly not always called “monographs”)
   - Multiple authored volumes
   - Edited volumes
   - The different between lists, series, and single volumes

4. **The two main routes to academic book contracts**
   - Press editors for the area, field or series you want to publish in (direct and introductions)
   - Academics who are series editors for series that you might want to publish in
5. **The proposal and contracting process**

- Guidance from virtually all publishers, via websites and editors
- Common elements to virtually all proposals
- The back-and-forth of proposal discussions
- Advance and final contracts
- Common mistakes in the proposal and contracting process

Mark Sidel