

# Jeffrey M. Glazer

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## Admissions

State of Wisconsin, May 2007  
Eastern and Western District of Wisconsin Bankruptcy Court, May 2010  
U.S. District Court, Northern District of Illinois, January 2005  
State of Illinois (inactive), November 2004

## Education

**Chicago-Kent College of Law, IIT** – Chicago, Illinois  
Juris Doctor, 2001-2004  
Editor-in-Chief, *Journal of Intellectual Property*  
Fellow, Chicago Intellectual Property Colloquium  
Certificate with Distinction in Intellectual Property

**University of Akron** – Akron, Ohio  
Masters, Business Administration, Finance and Marketing, 1999-2000

**University of Toledo** – Toledo, Ohio  
Bachelors, Business Administration, Operations Management and Information Systems, 1993-1997

## Publications, Classes, Committees, Presentations, and Outreach

### Publications

- 2016 – March; Volume 89. Wisconsin Lawyer. A Web of Regulations: Starting Up A Brewery. See: <http://www.wisbar.org/NewsPublications/WisconsinLawyer/Pages/Article.aspx?Volume=89&Issue=3&ArticleID=24672>; referenced in footnote at Wis. Stat. 125.29
- ABA Position Paper, Proposed Resolution on the Enforceability of Open Source Licenses. (Committee Report for Committee 701 Computer Software Technology, 2006; no longer available online, available upon request)
- Wisconsin Alumni Research Foundation Business Startup Checklist (2013; used internally at WARF)
- 2017 Proposal/Work in Progress – Co-Principal Investigator: Food Processing as a Public Health Strategy (Greg Lawless, UW Extension; Grant proposal not accepted)
- 2018 Proposal/Work in Progress – Solutions to Food Waste and Food Insecurity through Entrepreneurship (Monica Theis, CALS)

### Presentations

- **Wisconsin State Bar:** Issues in Open Source Software (11/2013); Of Flappy Bird and Twibel: Social Media and the Law (04/2014); Networking for Lawyers (10/2015); Brewery Regulatory Issues in Wisconsin (10/2015); Games People Play (Fantasy Sports) (02/2016); On Tap: The Changing Regulatory Landscape of Alcohol Licensing (06/2016); Innovation in the Law Panel (06/2017); Networking for the Introvert (10/2017)
- **Conferences:** Bringing the Outside In (2013 Midwest Clinical Conference); Shark Tank: The Balance of Law and Business in Transactional Clinics (2014 Midwest Clinical Conference); Facilitator: AALS Clinical Conference Transactional Law/Small Business/Tax Working Group (2018 AALS Clinical Conference)
- **Outside Groups:** Legal Issues in Graphic Design (AIGA); Legal Aspects of Brewing, Selling, and Drinking (MHTG); Investing in Your Passion (SlowMoney Wisconsin); Brewing Regulations (Midwest Craft Brewers Conference, 08/2015, 08/2016); Legal Issues on the Blockchain (Hyperinnovation Blockchain Lab 11/2017), Blockchain Applications in the Manufacturing Sector, Marquette Blockchain Lab (panelist; 06/2018)
- **UW:** IP for IT Panel Moderator (03/2014); Food Finance Accelerator Panel Moderator (11/2013); Securities Issues in Food and Beverage (Food Finance Institute Food Consultant Training, 01/2017, 06/2017);
- **Law School:** Trademarks You Can Eat; Copyright in the Publishing Industry; Licensing 2.0; Intellectual Property Transactions Open Source Case Study (6 classes)

- **Other Campus Classrooms:** Computer Science Engineering, Materials Science Engineering, Entrepreneurial Management, New Ventures (MHR-734)

#### **Non-Clinical Classes Taught**

- Directed Research: Jordan Blake Finkel (undergraduate, Fall 2017)
- Doshisha University, Kyoto Japan, Special Seminar on Foreign Law: Intellectual Property in Startups (Feb 2016)

#### **Committees**

- UW Law School Strategic Planning Committee
- UW Law School Technology Committee
- UW Law School Committee for Academic Staff Affairs
- UW Law School Student Awards Committee
- UW Law School Clinical Hiring and Promotions Committee
- Wisconsin Bar Association Technology Committee of the Intellectual Property Section (2012-Present)
- American Bar Association, Computer Software Technology, Open Source Subcommittee, Chair (2005-2006)
- City of Madison, Madison Public Market Development Committee

#### **Outreach**

- Commercial Kitchen at NE Wisconsin Technical College; Food Finance Accelerator, UW-Extension; Innovation Kitchen, Mineral Point
- Policy Research: City of Milwaukee Office of Sustainability; City of Madison Division of Economic Development
- Startup Weekend(s): 2014-2016 Madison Startup Weekend, Mentor; 2016 Madison Education Startup Weekend, Mentor; 2017 Social Good Summit, Mentor; 2017 Edible Startup Summit, Mentor; 2018 Madison Startup Weekend Planning Committee

#### **Awards and Nominations**

- 2017 Wisconsin Innovation Awards, Winner (Education Category)
- 2017 Food Finance Institute Food Business Consultant I and II, Training and Certificate
- HyperInnovation Disruptive Technology Labs, Director (2018)

## **Experience**

**University of Wisconsin Law & Entrepreneurship Clinic, Madison, WI** June 2011 - Present  
*Assistant Clinical Professor*

Supervise students' work with entrepreneurs and startup businesses. Create team-based environment for creative problem solving of legal issues. Provide constructive feedback to students on client work product and student's personal growth. Engage students in thinking more deeply about the application of academic learning in a practical setting. Work with students to reach beyond the university to bring clinical program and practices to businesses outside of Madison. Prepare syllabus, curriculum, classroom presentations, and educational talks on topics relevant to the L&E Clinic. Screen applications for potential clients, conduct interviews of potential clients. Study modern trends in entrepreneurship, integrate trends and learning into L&E curriculum.

Develop and manage information technology used by the L&E Clinic including student and client application procedures, client interviewing, client and document management, and collaboration and classroom technology. Led a team of students in the development of a screening tool for evaluating the potential of client applicants. Led L&E Clinic Staff in the development of specifications and requirements for the consolidation of L&E Clinic online systems ("Consolidated System"). Led a Request for Proposals from software developers in Madison for the creation of the Consolidated System. Prepared proposal for University Purchasing to engage the services of the selected developer. Worked with Law School IT department and University Department of IT to ensure integration with University and Law School systems. Supervised the development of the Consolidated System including regular meetings with developers. Planned and supervised the roll out of the Consolidated System.

Created and managed L&E Clinic IP Practice Group including working with L&E Clinic staff to develop policies and procedures for the prosecution of patent and trademark applications. Worked with L&E Clinic staff in the development of strategic initiatives including enhancing outreach, competence, and relationships in agriculture and value added agriculture including the food and beverage industry. Engage industry groups in agriculture, value added agriculture, and food and beverage to use Clinic resources and talent. Worked with University, College, and Department Legal and Administrative faculty and staff to develop a systematic process to advise Faculty engaged in extracurricular consulting arrangements. Coordinate and supervise students to provide legal services for faculty members across the University engaging in extracurricular consulting arrangements. Engage with professionals in the local community to bring their expertise and understanding of the practice of law to the Clinic. Engage with government officials to acquire projects relevant to entrepreneurship in a public policy setting; manage projects in sustainability and urban agriculture for City of Milwaukee; manage projects in venture capital and economic development for City of Madison. Analyze entrepreneurial and business issues and direct potential clients to appropriate resources.

## **Other Law-Related Employment**

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| <b>Ogden Glazer + Schaefer</b> , Madison, WI                  | 2016 - Present       |
| <b>Glazer Legal Services</b> , Madison, WI                    | 2007-2010; 2011-2015 |
| <b>DeMarb Law Office, LLC</b> , Madison, WI                   | 2010- 2011           |
| <b>Reno &amp; Zahm, LLP</b> , Rockford, IL                    | 2005-2007            |
| <b>Faier &amp; Faier, PC</b> , Chicago, IL<br><i>Attorney</i> | 2003-2005            |

Advise a wide-range of for-profit, cooperative, and non-profit clients on issues related to corporate structure of business organizations to implement corporate strategies. Acquired and analyzed corporate governance, structure and financial documentation to prepare organizational and funding documentation. Prepare and prosecute municipal, state, and federal applications for business, sales, and food and beverage licensure and represent clients before municipal, state, and federal administrative bodies. Negotiate with government entities, Realtors, lenders, and sellers regarding the purchase and sale of real and personal property and business equipment.

Lead, negotiate and draft intellectual property licenses, assignments, and sales. Manage and lead prosecution of trademarks and other intellectual property, and respond to office actions. Lead, manage, and conduct litigation in the protection and defense of intellectual property, including practice in front of the Trademark Trial and Appeal Board for cancellation and opposition proceedings. Review client work product such as brochures, sell sheets, and press releases for potential intellectual property assets. Advise clients on the protection of creative works and prepare Copyright filings and appropriate policies for the protection of trade secrets.

Meet with and counsel personal and business clients on issues related to debt and bankruptcy; prepare filings for Chapter 7 and Chapter 11 personal and business bankruptcy, foreclosure, receivership, and collection of secured and unsecured debts. Research, draft, and argue adversary complaints, motions, briefs, and responses at State, Federal, and Bankruptcy Courts. Defend persons and businesses against collection proceedings instituted by creditors. Prepare discovery including document requests and interrogatories, conducted depositions, and prepared clients for deposition and court appearances.

Prepared transactional documents such as intellectual property licenses, distribution, sales and assignment agreements, Digital Millennium Copyright Act ("DMCA") notices, trademark and copyright applications, and office action responses. Performed research on questions of law and prepared memoranda and briefs concerning a broad area of topics including: UCC, estate taxation, parent-subsiary liability, employment, franchising, commercial sales and acquisitions, trademarks, copyrights, trade secret, software, licensing, contracts, land use, and personal injury. Prepared and developed case strategies and filed trial, appellate, USPTO, arbitration, and mediation pleadings, UDRP cases, and

mechanics' liens; presented arguments in court regarding same. Researched details regarding facts of case, including interviewing relevant parties and preparing and organizing discovery materials for use in litigation; participated in depositions and other discovery duties.

## **Other Employment**

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| <b>Madison Craft Beer Week</b> , Founder                              | 2011-2015 |
| <b>Parad Law Offices</b> , Law Clerk                                  | 2003      |
| <b>Big Idea Productions, Inc.</b> , Law Clerk/Extern                  | 2003      |
| <b>Wigoda &amp; Wigoda, LLP</b> , Law Clerk                           | 2002      |
| <b>Pioneer-Standard Electronics/Agilysis</b> , Senior Systems Analyst | 2000-2002 |
| <b>Key Bank NA</b> , Senior Systems Analyst                           | 1998-2000 |
| <b>Owens Corning Corp</b> , Systems Analyst                           | 1996-1998 |