

BONITA (BONNIE) J. SHUCHA

University of Wisconsin Law School  
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EDUCATION:

- 2014 University of Wisconsin Law School  
J.D. Cum Laude, Dean's Academic Achievement Award
- 1997 University of Wisconsin-Milwaukee  
M.L.I.S. (Library and Information Science), Area of Emphasis: Archives Administration
- 1997 University of Wisconsin-Milwaukee  
M.A. History, Area of Emphasis: Late 19<sup>th</sup> - Early 20<sup>th</sup> Century Women's Social & Legal History
- 1994 University of Wisconsin-Eau Claire  
B.A. History Magna Cum Laude

EMPLOYMENT:

- 2017 - University of Wisconsin Law School  
Present Deputy Director, Law Library

Responsible for the day-to-day operations of the library. Directly oversees Public Services department activities and services including reference, circulation, instruction, document delivery, and government documents management. Works with Associate Director for Collections & Administration to administer Technical Services department including cataloging, acquisitions, and collection development. Leads library's strategic planning and assessment program. Develops and implements policies and practices regarding operations, personnel, budget, technology, and facilities as part of library's Executive Committee.

- 2012 - University of Wisconsin Law School  
2017 Assistant / Associate Director for Public Services, Law Library

Managed all library Public Services including reference, circulation, instruction, and document delivery. Oversaw operations, personnel, technology, and facilities as part of library's Executive Committee. Co-developed strategic priorities, assessment program, and collection development goals. Managed library's participation in the Federal Depository Library Program. Partnered with UW Madison Library colleagues to develop collaborative campus services. Developed and co-taught advanced legal research course.

2006 - University of Wisconsin Law School  
2012 Head of Reference, Law Library

Managed team of librarians in providing reference and instructional services. Developed new library systems including *LibGuides* bibliographies and *Zotero* citation manager. Led redesign of library website. Collaborated on library policies, collection development goals, and materials section and retention.

1999 - University of Wisconsin Law School  
2006 Reference & Electronic Services Librarian, Law Library

Provided and taught legal research and advised about new technologies. Developed new library services including chat reference, knowledge management, and the library's blog, *WisBlawg*. Led website redesign and creation of a library staff intranet. Managed library databases and consulted with vendors.

1997 - Weiss, Berzowski, Brady & Donahue, LLP, Milwaukee, WI  
1999 Law Librarian

Responsible for all aspects of law firm library, including reference, circulation, collections, and budget. Evaluated, proposed, and implemented a library automation system. Assisted with firm-wide IT support.

#### TEACHING EXPERIENCE:

Practice Ready Legal Research, University of Wisconsin Law School (Spr. 2016).  
Two credit advanced legal research course for 2Ls and 3Ls (designed & co-taught)

Web 2.0 Challenge, AALL Computing Services Special Interest Section (Sum. 2008).  
Five-week online course introducing 100+ law librarians to new technologies (co-designed & co-taught)

Topics in User Services: Legal Reference Services, University of Wisconsin-Madison School of Information Science (Spr. 2007).  
Three credit library school course to introduce students to legal sources (co-designed & co-taught)

## HONORS & AWARDS:

Distinguished Service Award, Law Librarians Association of Wisconsin, 2016 (<http://goo.gl/xAAopm>).

Professional Publication Award, AALL Government Law Libraries Special Interest Section for *Engaging the Third Sovereign: The Nature, Reach, and Sources of Tribal Law*, 2016 (<http://goo.gl/UyMbd7>).

The Morris L. Cohen (Law) Student Essay Competition Award, AALL Legal History and Rare Books Special Interest Section for *White Slavery in the Northwoods: Early Sex Trafficking Narratives and the Reformation of Law in the Late Nineteenth Century*, 2014 (<http://goo.gl/7OM8vS>).

AALL Scholarship, Law Degree for Library School Graduate, 2013 (<http://goo.gl/JOO4g1>).

Kenneth J. Hirsh Distinguished Service Award, AALL Computing Services Special Interest Section, 2012 (<http://goo.gl/G35fEV>).

Unsung Heroes Award, Law Library Staff category, Wisconsin Law Journal, 2008 (<https://goo.gl/SNcQzM>).

State Bar of Wisconsin Recognition for inspiring law librarian authorship in legal practitioner publications through the Law Librarians Association of Wisconsin and AALL Publishing Initiatives Caucus, 2008.

Outstanding Article Award, AALL Academic Law Libraries Special Interest Section for *The State of the Law Library Blogosphere*, 2007 (<http://goo.gl/kMFspS>).

AALL Presidential Certificate of Merit as Co-chair of the Publishing Initiatives Caucus for its exemplary role in spearheading a successful campaign to highlight articles written by law librarians in legal publications and promoting law librarians to the legal community, 2006 (<https://goo.gl/5Hjg4j>).

Call for Papers Award, Newer Member division, AALL/LexisNexis for *The Circle of Life: Managing a Law Library Web Site Redesign Project*, 2002 (<http://goo.gl/mHRPdI>).

Helen X. Sampson Award, UW-Eau Claire Women's Studies Celebration for "*This Naughty, Naughty City*": *Prostitution in Eau Claire from the Frontier to the Progressive Era*, 1994.

PUBLICATIONS:

For selected full text, see profiles at Google Scholar (<http://tinyurl.com/ShuchaGoogleScholar>) and SSRN (<http://tinyurl.com/ShuchaSSRN>)

BOOK CHAPTERS:

*Ch. 11, State & Municipal Legislation, Ch. 18, Legal Periodicals & Indexes and Appendix B, State Guides to Legal Research* in FUNDAMENTALS OF LEGAL RESEARCH (Barkan, Bintliff & Whisner, eds., 10th ed. 2015).

*Ch. 11, State & Municipal Legislation, Ch. 18, Legal Periodicals & Indexes and Appendix B, State Guides to Legal Research* in FUNDAMENTALS OF LEGAL RESEARCH (Barkan, Mersky & Dunn, eds., 9th ed. 2009).

ARTICLES:

*White Slavery in the Northwoods: Early U.S. Anti-Sex Trafficking and its Continuing Relevance to Trafficking Reform*, 23 WILLIAM & MARY JOURNAL OF WOMEN & THE LAW 75 (Fall 2016, Special Issue on Human Trafficking). Earlier edition winner of the *Morris L. Cohen Award*, AALL, Legal History and Rare Books Special Interest Section, 2014.

*Engaging the Third Sovereign: The Nature, Reach, and Sources of Tribal Law*, WISCONSIN LAWYER, May 2015, at 47. Winner of the *Professional Publication Award*, AALL, Government Law Libraries SIS, 2016.

*“Whatever Tribal Precedent There May Be”*: *The (Un)Availability of Tribal Law*, 106 LAW LIBRARY JOURNAL 199 (Spring 2014).

*Yes, There’s an App for That: iPad and iPhone Productivity Apps for Librarians*, in BEST PRACTICES FOR GOVERNMENT LIBRARIES (2013).

*Motivating Staff: What Works and What Doesn’t - Program Review from the 2013 AALL Annual Meeting*, 31 LLAW BRIEFS 4 (Fall 2013).

With Deborah Ginsberg and Meg Kribble, *Inspiring Innovation: Planning, Implementing, and Evaluating the Web 2.0 Challenge*, 101 LAW LIBRARY JOURNAL 355 (Summer 2009).

With Heidi Yelk, *A Guide to Wisconsin Legal Information Sources*, WISCONSIN LAWYER, Jul. 2009, at 29.

With Deborah Ginsberg and Meg Kribble, *I Want My Web 2.0: Reflections on the Web 2.0 Challenge*, AALL SPECTRUM, Apr. 2009, at 28.

*IM a Librarian: Establishing a Virtual Reference Service with Little Cost or Technical Skill*, LLRX, Aug. 27, 2007.

*Law Library Offers Alumni Electronic & Print Resources*, GARGOYLE, Summer 2007, at 8.

*Too Much Information: Filtering RSS Feeds*, CONNECTING..., Dec. 2006, at 15.

*The State of the Law Library Blogosphere*, LLRX, Aug. 15, 2006. Winner of the *Outstanding Article Award*, AALL, Academic Law Libraries SIS, 2007.

*RSS: Making the Internet Subscribeable*, WISCONSIN LAWYER, Aug. 2006, at 14.

*Blogs: The Hot New Technology for Communication and Information*, RISK MANAGEMENT MEMO (2nd Qtr. 2006), at 1.

*RSS: It's About Time*, CONNECTING..., Dec. 2005, at 8.

*It's About Opportunities: Reflections on Celebrating National Library Week*, AALL SPECTRUM, Nov. 2005, at 8.

*Searching Smarter: Finding Legal Resources on the Invisible Web*, WISCONSIN LAWYER, Sept. 2004, at 19. Reprinted in THE COLORADO LAWYER, Feb. 2005, at 37.

With Carol Bannen, *Write and Reach Out: AALL Chapters Tout the Value of Law Librarians through Journal Submissions*, AALL SPECTRUM, Mar. 2004, at 18.

With Carol Bannen, *LLAW Creates Success Story with Chapter Publishing*, AALL SPECTRUM, Feb. 2004, at 24.

*The Circle of Life: Managing a Law Library Web Site Redesign Project*, 95 LAW LIBRARY JOURNAL 47 (Winter 2003). Winner of *Call for Papers Award*, Newer Member division, AALL/LexisNexis, 2002.

*In the Eye of the Beholder: Terms & Connectors v. Natural Language Searching*, WISCONSIN LAW JOURNAL, Jun. 18, 2003, at 10A.

*A Guide to Wisconsin Legal Information Sources*, WISCONSIN LAWYER, Oct. 2002, at 26.

*Just What the Webmaster Ordered: Tips for Marketing a Law Library Web Site*, AALL SPECTRUM, Mar. 2002, at 12.

*“This Naughty, Naughty City”*: Prostitution in Eau Claire from the Frontier to the Progressive Era, 81 WISCONSIN MAGAZINE OF HISTORY 1 (Autumn 1997) at 30. Winner of the *Helen X. Sampson Award*, UW-Eau Claire Women’s Studies Celebration, 1994. Reprinted in GENEVIEVE G. MCBRIDE, WOMEN’S WISCONSIN: FROM NATIVE MATRIARCHIES TO THE NEW MILLENNIUM (2005).

#### BLOGS & E-NEWSLETTERS:

*WisBlawg* library blog, <http://www.law.wisc.edu/blogs/wisblawg/> (May 2004-present). Named as an Online Education Database *Top 100 Education Blog*, 2006 and 2012. Featured in TECHNOLAWYER’S BLAWGWORLD 2007-08 and 2006-07.

Regular contributor, *WisBar InsideTrack* e-newsletter of the State Bar of Wisconsin (2009).

#### REVIEWER:

WISCONSIN GUIDE TO CITATION (Rita Knauss, ed., State Bar of Wisconsin 8<sup>th</sup> ed. 2015).

#### PRESENTATIONS (SELECTED):

For a full list, see <http://library.law.wisc.edu/about/staff/shucha.html>.

Invited Coordinator: Innovation Lab: Design Thinking for Libraries, AALL Annual Meeting, Chicago, IL (July 19, 2016).

Invited Coordinator: Design Thinking for Libraries: Rethinking the User Experience, AALL Annual Meeting, Chicago, IL (July 19, 2016).

Coordinator and Presenter: Affordable (or Free!) Research Tools for Small Firms Lawyers, CLE Program, UW Law School Office of Career & Prof. Development, Madison, WI (Apr. 11, 2016).

Featured Speaker: White Slavery in the Northwoods: Early Sex Trafficking Narratives and the Reformation of Law in the Late Nineteenth Century, Morris L. Cohen Essay Award Presentation, Legal History & Rare Books Special Interest Section, AALL Annual Meeting, San Antonio, TX (July 13, 2014).

Presenter: Yes, There's an App for That: iPad & iPhone Apps for Productivity and Fun, Cool Tools Café, AALL Annual Meeting, Seattle, WA (July 14, 2013).

Coordinator: Cool Tools Café, AALL Annual Meeting, Philadelphia, PA (July 24, 2011).

Coordinator: Cool Tools Café, AALL Annual Meeting, Denver, CO (July 11, 2010).

Presenter: Record, Search and Track Reference Interactions with Gimlet, Cool Tools Café, AALL Annual Meeting, Denver, CO (July 11, 2010).

Featured Speaker: Emerging Technologies in Law Libraries, Law Librarians Association of Wisconsin Meeting, Madison, WI (Jan. 14, 2010).

Presenter: I Want My Web 2.0: Lessons from the Web 2.0 Challenge Everyone Can Use, AALL Annual Meeting, Washington DC (July 27, 2009).

Presenter: Firefox Add-ons for Legal Research, CALI Conference for Law School Computing, Boulder, CO (June 18, 2009).

Invited Presenter: Emerging Technologies in Law Libraries: It's Everyone's Business, Minnesota Association of Law Libraries Conference, St. Paul, MN (May 28, 2009).

Presenter: Using Technology Tools for Information Discovery and Management, Midwest Law & Society Retreat, Madison, WI (Sept. 20, 2008).

Presenter: Cool Tools: Energizing Law Librarianship with Web 2.0, AALL Annual Meeting, Portland, OR (July 15, 2008).

Invited Presenter: This Blog's For You, State Bar of WI Annual Convention, Madison, WI (May 8, 2008).

Featured Speaker: Writing for the Legal Community, Law Librarians Association of Wisconsin Meeting, Madison, WI (Feb. 20, 2008).

Invited Presenter: Build Better Briefs: A Guide to Legal Research and Citation Tools on the Internet, WI Solo & Small Firm Conference, Milwaukee, WI (Nov. 30, 2007).

Invited Presenter: Blogging and Beyond: New Communication Streams for Technical Services Librarians, Technical Services Special Interest Section, AALL Annual Meeting, New Orleans, LA (July 15, 2007).

Invited Presenter: Web 2.0: New Tools for Doing & Teaching Legal Research, Back to the Future of Legal Research Conference, Chicago-Kent College of Law, Chicago, IL (May 18, 2007).

Coordinator and Presenter: Conducting Legal Research, Legal Assistant Certification Program, Drake & Co., Madison, WI (May 3 & 10, 2007).

Presenter: Beyond Newsletters: RSS Feeds, Blogs, and Podcasts, Wisconsin Association of Academic Librarians Conference, Wisconsin Dells, WI (Apr. 19, 2007).

Presenter: Beyond Newsletters: RSS Feeds, Blogs, and Podcasts, Wisconsin Library Association Annual Conference, Wisconsin Dells, WI (Nov. 3, 2006).

Invited Presenter: Blogging in Libraries, National Conference of State Legislatures' Legislative Research Librarians Professional Development Seminar, Madison, WI (Oct. 20, 2006).

Presenter: Internet Searches: How to Get Accurate and Reliable Information, CLE Program, National Business Institute, Madison, WI (Sept. 26, 2006).

Presenter: Internet Research in Wisconsin, CLE Program, Lorman Education Services, Brookfield, WI & Madison, WI (Aug. 16 & 17, 2006).

Presenter: Using Technology for Training: Blogs, Reaching Users through Communication and Technology, CLE Program, Wisconsin State Law Library, Madison, WI (June 20, 2006).

Invited Presenter and Post Conference Panelist: Using Blogs for Current Awareness and Communication, Association of Legal Administrators Conference and Exposition, Montreal, Quebec (May 2, 2006).

Invited Moderator and Presenter: Introduction to RSS and News Aggregators, BlawgThink Conference, Chicago, IL (Nov. 11-12, 2005).

Invited Presenter: Skyrocket Your Practice on a Shoestring: Blogs and Podcasting, Wisconsin Law and Technology Conference, Milwaukee, WI (Nov. 8, 2005).

Invited Panelist: Sixty New Legal PC Tips, Gadgets & Websites in 60 Minutes, Wisconsin Law and Technology Conference, Milwaukee, WI (Nov. 8, 2005).

Invited Presenter: Legal Research on the New Web, Ohio Regional Association of Law Libraries Annual Meeting, Indianapolis, IN (Oct. 13, 2005).



Presenter: Conquering the Invisible Web, CLE Program, Wisconsin State Law Library, Madison, WI (Aug. 10 & Sept. 21, 2005).

Presenter: Blogs & RSS as Reference Tools, UW-Madison Libraries Reference Retreat, Madison, WI (Aug. 25, 2005).

Presenter: Beyond the Blog: RSS, Wikis & Blikis, AALL Annual Meeting, San Antonio, TX (July 20, 2005).

Featured Speaker: Blogging @ Your Library: Finding, Reading & Creating Library Blogs, Fox Valley Library Council Program, Neenah, WI (Dec. 10, 2004).

Invited Presenter: AALL/LexisNexis Call for Papers - The Circle of Life: Managing a Law Library Web Site Redesign Project, AALL Annual Meeting, Orlando, FL (July 22, 2002).

#### PROFESSIONAL ASSOCIATIONS & ACTIVITIES:

State Bar of Wisconsin, 2015-present – Licensed to practice law in Wisconsin  
Communications Committee / Editorial Board State Bar periodicals, 2016-present  
Legal Innovation Subcommittee, 2016-present  
Leadership Development Summit, nominated attendee, 2017

American Association of Law Libraries (AALL), 1997-present

##### Appointments:

Law Library Journal Article of the Year Selection Committee, 2016-17

Mentor, Leadership Development Academy, 2016-17

Annual Meeting Program Committee, Research Team, 2015-16

AMPC Liaison to Government Documents Special Interest Section, 2015-16

Special Committee on Promoting Law Librarians to the Legal Community, 2005-06

Recruitment to Law Librarianship Committee, 2002-2004

Webmaster, 2002-2004

##### Special Interest Sections & Caucuses:

Academic Law Libraries Special Interest Section, 2000-present

Research & Scholarship Committee, 2014-2017

Mentor Project Subcommittee Chair, 2015-2017

Computing Services Special Interest Section, 2000-present

Grants & Awards Committee, 2013-14

Past Chair, 2010-11

Nominations Committee, Chair, 2010-11

Cool Tools Café Coordinator, 2010-11

Chair, 2009-10

Vice Chair, 2008-09

Web 2.0 Challenge Coordinator, 2007-09

Member at Large, 2006-08

Blawgs Committee, Co-chair, 2004-05

Job Descriptions Committee, 2001-02

Gen X/Y Caucus, 2008-14

Publications Group, 2008-09

Government Documents Special Interest Section, 2012-present

Legal History & Rare Books Special Interest Section, 2014-present

Native Peoples Law Caucus, 2014-present

Webmaster, 2014-present

Publishing Initiatives Caucus, 2004-present

Co-chair, 2006-08

Research Instruction & Patron Services Special Interest Section, 2014-present

Law Librarians Association of Wisconsin, 1997-present

Grants Committee, Chair, 2015-2017

Past President, 2004-05

Bylaws Committee, Co-chair, 2004-05

Nominating Committee, Chair, 2004-05

President, 2003-04

Vice President, 2002-03

Programs Committee, Co-chair, 2002-03

Webmaster and Web Committee Chair, 2000-01

Secretary, 1999-2000

Big Ten Academic Alliance Law Library Directors/Associate Directors, 2013-present

Conference Co-host, 2016

Webmaster, 2013-present

Association of American Law Schools, 2013-present

Law Libraries and Legal Information Section, 2013-present

LAW SCHOOL SERVICE:

UW LAW SCHOOL:

Committee on Academic Staff Issues, 2015-present  
    Chair, 2016-present  
Law School Administrator's Group, 2013-present  
Great Lakes Indigenous Law Center Committee, 2015-2017  
Pre-Law Scholars Program Planning Group, 2015-2016  
Law School Strategic Priorities Committee, 2014

UW LAW LIBRARY:

Aesthetics Committee, Chair, 2014-present  
Collection Development Committee, 2012-present  
Executive Committee, 2012-present  
Strategic Planning & Assessment Committee, Chair, 2017-present, Co-chair, 2016-2017  
Technology Committee, 1999-present  
Web Committee, Chair 1999-2012  
Numerous Law Library Hiring Committees

UNIVERSITY SERVICE:

UW-MADISON CAMPUS LIBRARIES:

Public Services Management Team, 2016-present  
Code of Conduct Working Group, 2016-2017  
Campus Documents Group, 2012-present  
Library Services Council, 2011-2014  
Reference Advisory & Implementation Working Group, 2006-09  
    Reference Retreat Working Group, Chair, 2007-09  
    Marketing Working Group, Chair, 2006-07  
Reference Coordinators, 2006

COMMUNITY INVOLVEMENT:

Village of Waunakee, Public Library Ad Hoc Site Selection Committee, 2007-08